



From The Cydline - Summer 2024

A Newsletter from the Cyclone Gridiron Club

President's Message

Hello Cyclone Football Fans! We're into August now and the first game is just days away! Kickoff versus North Dakota will be here before you know it! Football season is HERE!

Summer has flown by, but I wanted to jump back to July 18th when we had our Cyclone Gridiron Club Mike Lacey Golf Outing and Summer Social. What a fabulous day that was! We had beautiful weather, and thanks to our sponsors, golfers, social-goers, special guests and our auction participants, we raised nearly \$100,000 to support Head Coach Matt Campbell and Iowa State Football. I'm already looking forward to next year's event and I hope you can join us.

Fast forward to November 9th. Once again, the Cyclone Gridiron Express is heading down I-35 and this time making a stop at Arrowhead Stadium for the Iowa State game against KU. For those of you in the Ames/Des Moines area, let us do the driving and enjoy a same-day, down-and-back motorcoach to the game. Check out the details and sign up here before September 15th: <https://cyclonegridironclub.com/kubus2024/>. If you already have your travel plans, you can consider taking the bus with us from within KC to the game, too. Stay tuned for more details on that!

Thank you for your continued support of the Cyclone Gridiron Club!
Jay Chapman

CGC Making an Impact

In a recent Des Moines Register article Head Coach Matt Campbell said he felt that one of the more important rules changes for college football this year was not the newly allowed radio communications, but instead the presence of computer tablets on the benches. "One of the bigger things that nobody is talking about is the tablet on the sideline," he was quoted as saying in the Travis Hines-penned article. He also shared that he felt it "has a chance to have a huge impact in terms of the game and how you adjust".

Nothing of course is completely free, and that's where we at the Cyclone Gridiron Club are able to help make the tablet impact a reality. Each Big 12 school is being charged \$35,000 annually for software, installation, and administration of the new sideline communication system, and funds raised by the CGC will be used to help cover that cost. Thanks to your continued support of the Cyclone Gridiron Club, we're all able to play a part in positively impacting the Iowa State Football program. Link to Des Moines Register article: (<https://www.desmoinesregister.com/story/sports/college/iowa-state/cyclone-insider/2024/05/16/iowa-state-football-coach-matt-campbell-new-video-rules-cyclones/73670214007/>)

The Legacy of Mike Lacey

Mike Lacey was named president of the Cyclone Gridiron Club at its inception in 2004. His ability to collaborate with people and his work ethic and energy led to the beginning of what the CGC is currently today.

It was eight years later that Mike died at the age of 68. The footprints that he left did not surprise his wife Karon at all. At the most recent Mike Lacey Gridiron Golf Classic Golf Outing and Summer Social, Karon shared fond memories of her husband of 45 years.

“Mike was always in charge. He took care of everything regarding our lives and the Gridiron Club. When the Club planned bus trips to away football games, he was always on top of everything and everyone,” Karon shared. “The bus trips were especially fun and so well planned. Mike would hold drawings for prizes making sure that the right person won the right prize.”

According to former Iowa State head football coach Dan McCarney, there was a mountain to climb, but with the passion and loyalty Mike and Karon brought towards Iowa State the climb was not as tough as he thought it might be. “Individuals like Mike and Karon became great friends,” McCarney recalled earlier. “The depth of the Lacey’s contributions to Cyclone athletics cannot be expressed in words alone. We can let their actions speak for themselves.”

According to Karon, the annual golf outing in Mike’s name is a phenomenal tribute to Mike. “I am very proud of what he started and turned over to Jay and Karen,” said Karon regarding the current CGC president Jay Chapman. “Year after year, this event shows that they know what they are doing. This group of board members just chip in and get things done. It makes our family incredibly happy to see this event in Mike’s memory. Thank you to everyone!”



Member Benefits - Gateway Hotel

Looking for a home away from home during home games? Look no further.

The Cyclone Gridiron Club and the beautiful Gateway Hotel have teamed up to offer some fantastic exclusive perks for the 2024 ISU football season.

Brian Osborne, General Manager of the Gateway Hotel and Conference Center located at 2100 Green Hills Drive explains why they are so excited about being part of the Iowa State University Community.

“For all the ISU home football games we offer a 15% discount on our newly renovated guest rooms,” Osborne commented. “Our location allows for a short walk to Jack Trice Stadium. We are about one mile from our front door the south end of the stadium.”

This “CGC Perk” is available for all home football games during the regular season. The Gateway recommends making reservations in advance. The “Perk” is available for both the day before the game stay and day of the game stay (i.e., Friday and Saturday. Reservations must be made by calling the front desk directly (515-292-8600) and the booking must be listed under the Cyclone Gridiron Club member’s name. Only one reservation per active member is allowed per weekend. Upon check-in, verification is required for the membership status via our electronic membership card along with photo identification. This Perk is based on availability.

Along with the newly renovated rooms, CGC members can take advantage of the waived fee for the private dining room rental, with food and beverage purchased as a requirement.

The Cyclone Gridiron Club appreciates the Gateway Hotel’s partnership!!!!



Big Raffle 2024

It's time again for the Gridiron Club's annual Big Raffle where you can purchase a ticket for \$100 and have a chance to win one of 15 cash prizes - one at \$2,000, two at \$1,000, two at \$750, four at \$500 and six at \$250.

Please contact a Club board member to purchase your ticket or go online at <https://www.32auctions.com/BigRaffle2024> to get yours today (debit cards only). You can also contact us at 515-508-1649 or info@cyclonegridironclub.com to arrange a ticket for you. All proceeds go to support Cyclone football. The drawing and winners will be announced in late November.

#GridironGiving

The Cyclone Gridiron Club is all about raising money for unbudgeted football items. If you aren't already a member, join [here](#) and help Cyclone Football be the best it can be.

CGC Merchandise

Get your custom Gridiron Club merchandise at Moorman Clothiers in Ames or at our online store at <https://www.gridiron.qbcampus.com>.

Weather Alert!

If the warning is for a Cyclone entering the area around Jack Trice Stadium, and it is not Cy – then take cover. Football season is just around the corner and the home opener is set for August 31 at Jack Trice Stadium, with the Cyclones hosting North Dakota State at 2:30.

Adverse weather is common in Iowa, even while at an ISU football game. This “Weather Alert” is going to give you a heads up on getting to a safe place should you need to.

You will be informed by the video boards and public address announcements if it becomes necessary to suspend the game due to adverse weather. If it is necessary to evacuate the seating areas and/or the stadium, event personnel will direct you to the nearest safe exit. If you take cover under the overhangs of the upper deck, be considerate of others by gathering in outer areas first so as to not block other fans from leaving their seats. Do not gather in the stairwells.

Fans are not allowed to exit onto the playing surface unless instructed to do so by law enforcement personnel who will make that decision. If that is the decision that is made, fans will be directed to exit the stadium through the stadium’s north ramps. Stay safe out there!

Schedule 2024

Iowa State is hosting some unique apparel games for some 2024 home games, and the Cyclone's road schedule isn't an easy one. Stay on top of the important information below:

Back in the Jack – Home Games

August 31 – North Dakota – KO 2:30 pm Color It Cardinal

September 21 – Arkansas State – KO 1:00 pm

October 5 – Baylor – White Out

October 19 – UCF

November 2 – Texas Tech Homecoming at ISU

November 16 – Cincinnati

November 30 – Kansas State

On the Road and In the Air - Away Games

September 7 – at Iowa KO – 2:30 pm

September 28 – at Houston

October 12 – at West Virginia

November 9 – Kansas (at GEHA Field at Arrowhead Stadium) [Sign up to ride the Cyclone Express!!!!](#)

November 23 – at Utah

Did You Know?

Coach Matt Campbell recently announced that the seniors Beau Freyler and Stevo Klotz are this season's recipients of the 2024 Nick Bassett Perseverance Award.

Nick Bassett was a supporter, fan, and friend not only to the Cyclone football program, but to the entire Iowa State community. He experienced various health struggles from age two until he passed away in January of 2022 at 29 years old.

This award recognizes two football players annually at the conclusion of spring football practice each season. The players that earn the honor are selected based on exemplifying the characteristics of that we remember Nick by: positive spirit, perseverance, and selflessness.

Congratulations to Beau and Stevo on this great honor!

Rules Changes

In addition to tablets being on the sidelines, the NCAA has implemented several other rules changes. Here are a couple of highlights:

Two Minute Warnings

A two-minute warning at the end of each half is now implemented. If there is a live ball when the game clock gets to the two minutes in the second and fourth quarters, the play will continue, and the clock stopped at the end of the play.

Electronic Helmet Communications

A significant rule change will allow electronic helmet communications. One player on each side of the ball can have a radio in their helmet. Communication from the coach to the player must be turned off when the ball is snapped or with 15 seconds left on the play clock, whichever comes first.