



From the Cyclone

THE OFFICIAL NEWSLETTER OF THE CYCLONE GRIDIRON CLUB

Your Cyclones are 7-0!

#10 Ranking in the AFCA Coaches Poll and the AP Top 25

Hello Cyclone fans! With an impressive 7-0 record, Iowa State is making waves and eyeing a potential spot in the College Football Playoff! The thrilling victory over the Hawkeyes made it a “Cyclone State” once again while providing an early preview of the team’s grit and determination. A come from behind victory to knock off UCF solidified our place among the nation’s elite. As we head into a much-needed bye week, it’s the perfect time to recharge for the crucial games ahead. Thank you for your support as we rally together and celebrate this incredible journey! Let’s keep the momentum going!



BIG XII Standings

As of 10/19/2024

	CONF	OVERALL
10 Iowa State Cyclones	4-0	7-0
11 BYU Cougars	4-0	7-0
16 Kansas State Wildcats	3-1	6-1
Texas Tech Red Raiders	3-1	5-2
Cincinnati Bearcats	3-1	5-2
Colorado Buffaloes	3-1	5-2
Arizona State Sun Devils	2-2	5-2
TCU Horned Frogs	2-2	4-3
West Virginia Mountaineers	2-2	3-4
Arizona Wildcats	1-3	3-4
Utah Utes	1-3	4-3
Kansas Jayhawks	1-3	2-5
Baylor Bears	1-3	3-4
UCF Knights	1-3	3-4
Houston Cougars	1-3	2-5
Oklahoma State Cowboys	0-4	3-4

Did you know?

The 12% Rule

Heard from the locker room...

To be a successful offense we must eliminate as many mistakes as possible. Our objective is to score points and control the football game. We must control what we can control and keep our offense ahead of the chains. One of the most telling stats that we focus on is the 12% rule. **The 12% rule is the total number of Penalties, Negative Plays, Turnovers, and Drops divided by the total number of plays.**

We aim for the total to be under 12%.

Coach Rasheed on Motivating His Defensive Line to Greatness

When you are a great human, the rest falls into place. Iowa State defensive line coach Eli Rasheed embodies this principle. He has worn many hats on his life’s journey and is currently passionate about being a family-oriented man of God, as well as a dedicated coach for our Iowa State Cyclones.

“I work with multiple big guys,” he said recently. “They are our blue-collar lunch bucket players. They may not be four- or five-star recruits, but they have the potential to develop into skilled athletes. They are some of the greatest humans at Iowa State, with an intense love for football.”

His imposing size might intimidate young players, but they soon realize that his true measure is the size of his heart.

(Coach Spotlight continued on next page)

Message from the President - *Jay Chapman*

Thank you Gridiron Club members! We're halfway through the 2024 football season and we've already surpassed last year's membership renewal dollars! What a great way to reward our team for their 7-0 season thus far.

But they're not done, and neither are we. We'd love to get to a 100% membership renewal for this year and let our Cyclones know that we are 100% behind them! If you've not renewed yet, I encourage you to go to cyclonegridironclub.com now and help make sure Matt Campbell and team have all the resources they need to continue to stay atop the tough Big 12 Conference.

Go Cyclones!
Jay

Coach Spotlight - *Eli Rasheed*

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Rasheed noted that his players' work ethic is evident in how early they arrive for practices and how late they stay afterward. "This shows when the fourth quarter comes around. It reflects their hard work. We have a winning program thanks to top-notch recruiting, an incredible head coach in Matt Campbell, and players who put in the extra time. Campbell's passion for the game and commitment to education speaks volumes."

Throughout his coaching career, Rasheed has positively influenced many players. He grew up in Indiana, where he met his wife, Caprice, when they were just nine years old.

"I told her then that I was going to marry her someday," he recalled. "We eventually did, raised our children, and now have four grandchildren."

Rasheed's relationship with Matt Campbell dates back to their early coaching days. After being a high school head coach in Florida, Rasheed and Campbell began their journey together. In 2009, they were assistants in the same program, and their friendship blossomed. When Campbell became head coach at Iowa State, Rasheed followed as the defensive line coach.

"I've developed roots with Coach Campbell, and there's a strong loyalty between us. We both believe in developing young men into great humans," Rasheed commented. This marks their ninth season together at Iowa State.

Coaching a successful Big 12 team is a demanding job, and Rasheed explained that summer offers some time off for family. "I enjoy spending time with my defensive line, especially in the spring and summer," he said. "They love coming to our home for my wife's cooking—Joey Peterson can't get enough of her collard greens. We often sit down to talk about life, addressing any questions or problems they may have. The best part of my day is getting up, going to work, and interacting with my players."

"Of course, I also cherish time with my wife. We love to golf and enjoy quiet moments together, catching up with our kids and grandchildren. Family time is always the best."

"I've developed roots with Coach Campbell, and there's a strong loyalty between us.

We both believe in developing young men into great humans."



The fan base at Iowa State has a tremendous impact on the football team. "Our fans are our biggest supporters, and it's our job to make the place shake. The atmosphere is incredible, especially with the student body and their reactions to the game."

"The real story here is the incredible human beings we work with," Rasheed said.

This story also highlights the remarkable coaches guiding our players, each wearing many hats and contributing so much. Coach Rasheed is a hero to his defensive line. When asked who his hero is, he responded, "I have more than one. First, Jesus Christ is my number one hero. Then there's my mother, who raised five children as a single parent with grace, and my wife, Caprice, who has overcome tough situations and inspires me to be my best."

Is this Heaven? *No, it's Iowa State football!*

By Lynn Marr Moore

Cyclone Gridiron Club Board Member

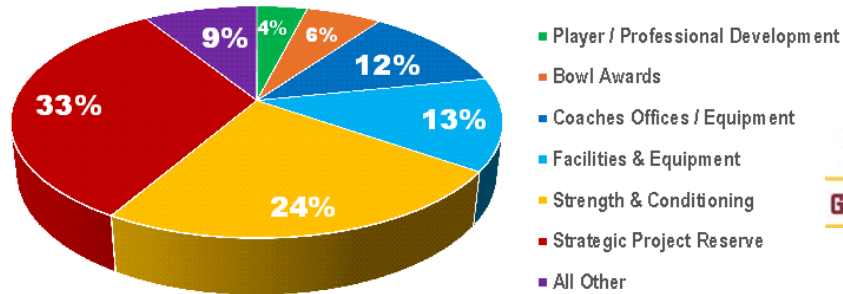
2024 FB Schedule

North Dakota	W	21-3
@ 21 Iowa	W	20-19
Arkansas State	W	52-7
@ Houston	W	20-0
Baylor	W	43-21
@ West Virginia	W	28-16
UCF	W	38-35
Texas Tech (H)		11/2
@ Kansas		11/9
Cincinnati		11/16
@ Utah		11/23
16 Kansas State		11/30
Big XII Championship		12/7
AT&T Stadium - Arlington, TX		

Tell your fellow Cyclone fans to help support Cyclone football by becoming a member of the Cyclone Gridiron Club (CGC).

The CGC is the official support organization recognized by Iowa State University Athletics. All contributions are **tax-deductible** and go directly to the Iowa State football program. Standard membership is only \$100. [Join today!](#)

The mission is to contribute to the advancement of Cyclone football in a method consistent with the parameters set by the NCAA, the Big 12 Conference, and Iowa State University. Use of Cyclone Gridiron Club Funds is shown below.



LISTEN UP!

How We Will Works

Cyclone student athletes sign a contract with We Will to provide up to ten appearances with Central Iowa based non-profit partners over the course of the multi-month contract.

The non-profit partners get the benefits of the increased awareness brought by the athletes attendance and partnership at no cost to the non-profit. Most of We Will's community partners are youth organizations such as Boys and Girls Club, Special Olympics Iowa, Youth and Shelter Services and Make a Wish Foundation. This has created a win-win where **athletes get compensated, non-profits raise extra dollars and make a bigger impact with those they serve** and new Cyclone fans are created by interacting with the Cyclone athletes.

The funds that donors pay into the We Will Collective is what is used to pay athletes for these community engagement activities. The We Will board of directors takes educated guidance to allocate dollars in a manner that rewards high performers and seniority while also protecting the culture of the programs.



"Like Father - Like Son"

Following in a former ISU player's footsteps...

Major Strube has many things on his mind as a highly active 9-year-old. What most people would think would be most in his thoughts is the fact that Major has cystic fibrosis (CF) and has set extraordinary goals for himself. Yes, he does his CF treatments every day, that's a given. But what is in the heart of this 9-year-old is playing football.

Major is following in the footsteps of his dad, Andrew "Drew" Strube. Drew was a walk-on to the Iowa State football team in 2003. He was a linebacker under Dan McCarney's time at the helm. For dad Drew, being part of the ISU team that won the Independence Bowl game was a highlight of his football career.

Major has even bigger goals. He loves playing football, lifting weights, and playing baseball. Ask him what his biggest goal is and he will tell you he wants to be the first Division I football player that beat cystic fibrosis.

Future ISU player? Don't bet against this young man. He is on his way to accomplishing that and following in his dad's footsteps.



Father & Son - Drew and Major Strube

By Lynn Marr Moore

Watching from the Cydline

Rocco Becht Holds Free Football Camp

Back in July, I had the privilege of watching football from the Cydlines—specifically, the practice field at Perry High School, where Iowa State starting quarterback Rocco Becht (pictured) hosted a free camp for local students.

I refer to my involvement as “Cyclone Service,” which embodies what we do as Cyclone Gridiron Club members. Our club believes in hard work and rewarding experiences, and this event was no exception. It was fulfilling, not just for the participants, but for everyone involved.

The takeaways from that morning camp were abundant. Watching over a dozen ISU players interact with attendees of all ages was a joy; it was hard to tell who was having more fun. From the youngest to the oldest on the field, these kids were like sponges, soaking up every word and instruction from the best possible teachers.

As the session concluded, I noticed both the camp attendees and our ISU athletes walking side-by-side, arms draped over each other’s shoulders. It was a heartwarming sight that spoke to the bonds formed that day.

I reflected on the memories created and how they will be shared among the campers—and perhaps someday passed down to their own children. Being a member of the Cyclone Gridiron Club opens up numerous opportunities for “Cyclone Service.” Join us and be part of the fun. Help create lasting memories for the next generation!



By Lynn Marr Moore

Cyclone Gridiron Club Board Member

CYCLONE GRIDIRON CLUB 2024 BIG RAFFLE



All proceeds go to support Cyclone Football

Raffle tickets cost \$100 each for a 1 in 20 chance of winning

Drawing on November 16

15 Prizes to be Awarded!

- 1 winner of \$2,000
- 2 winners - \$1,000 each
- 2 winners - \$750 each
- 4 winners - \$500 each
- 6 winners - \$250 each



Thank you for reading!