



# From the Cydline

THE OFFICIAL NEWSLETTER OF THE CYCLONE GRIDIRON CLUB

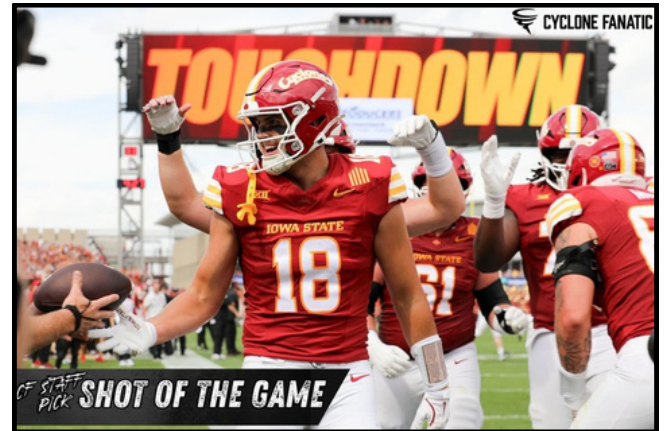
## Cyclones Lead the Big 12, Begin Season 2-0!

**DUBLIN, IRELAND** - The earliest season kickoff in school history didn't slow the Cyclones. In Week Zero against Big 12 rival Kansas State, Iowa State converted all three of its fourth-down attempts to secure a hard-fought 24-21 victory in front of 47,211 fans. The win also gave Coach Campbell his 100th career victory, moving him past Gary Patterson (TCU) for the seventh-most wins (46) in Big 12 history.

**AMES** - Jet lag wasn't a factor for the Cyclones in their sold-out home opener against South Dakota. Rocco Becht set a school record for accuracy by completing 19 of 20 passes, while Kyle Konrardy's 63-yard field goal—the longest in Jack Trice Stadium history—helped to seal the 55-7 dominant win.



Cyclones strike first in the Aer Lingus College Football Classic with a 23-yard TD pass from QB Rocco Becht to WR Dominic Overby, his first career TD reception on just his third career catch. *Photo Courtesy ISU Athletics*



The new video board helps the sell-out crowd celebrate one of two TD receptions by TE Benjamin Brahmer in the home opener win over South Dakota. *Photo Courtesy @JacquelineCord*

### BIG XII Standings

	CONF	OVERALL
#16 Iowa State Cyclones	1-0	2-0
Kansas Jayhawks	0-0	2-0
Arizona Wildcats	0-0	1-0
#12 Arizona St Sun Devils	0-0	1-0
BYU Cougars	0-0	1-0
Houston Cougars	0-0	1-0
Oklahoma State Cowboys	0-0	1-0
TCU Horned Frogs	0-0	1-0
#24 Texas Tech Red Raiders	0-0	1-0
UCF Knights	0-0	1-0
#25 Utah Utes	0-0	1-0
West Virginia Mountaineers	0-0	1-0
Baylor Bears	0-0	0-1
Cincinnati Bearcats	0-0	0-1
Colorado Buffaloes	0-0	0-1
Kansas State Wildcats	0-1	1-1

As of 9/2/2025 - Associated Press Ranking shown

**Did you know?**

With the season opening victory over rival Kansas State, Coach Campbell achieved his 100<sup>th</sup> career coaching win. **Congrats Coach!**

### 2025 Schedule

- vs Kansas State..... **W** 24-21
- South Dakota**..... **W** 55-7
- Iowa**..... **FOX BIG NOON KICKOFF** 11 am Sept 6
- at Ark St..... **ESPN 2** 3 pm Sept 13
- Arizona (White Out Game)** .....Sept 27
- at Cincinnati .....Oct 4
- at Colorado .....Oct 11
- BYU (Homecoming)**.....Oct 25
- Arizona State**.....Nov 1
- at TCU .....Nov 8
- Kansas**.....Nov 22
- at Oklahoma State.....Nov 29
- Big 12 Championship**.....Dec 6

## Message from the President - Jay Chapman

Hello Cyclone Gridiron Club! I hope you enjoy this edition of our “**From The Cyclone**” **Newsletter**. It’s got a ton of great info on all things Cyclone football-related. Don’t forget to save the date of November 8th for our member-only game watch party at the Sukup End Zone Club. I hope you can join us. Thank you for your support of ISU Football! **Go Cyclones!**

- Jay



## Gridiron Club President featured as Cyclone “Super Fan”

**The Des Moines Register** by **Ronna Faaborg** - August 22, 2025

Jay Chapman of Urbandale, Iowa, is a die-hard Iowa State Cyclones fan as the leader of the ISU Alumni Pep Band and president of the Cyclone Gridiron Club. His fandom is among the stories being highlighted as part of the USA TODAY Network’s search for the nation’s ultimate sports fan. A select number of fans will advance to a bracket-style competition this fall to crown a champion.

To read the full article, [click here](#). **Congratulations, Jay!**

## Member Benefit Spotlight *Lodging Discounts for Home Football Games*

As a member of the Cyclone Gridiron Club, you’re entitled to a special perk when it comes to attending Iowa State’s home football games — **a 15% lodging discount at the Gateway Hotel & Conference Center in Ames.**

Whether you're traveling from out of town or just want a convenient place to stay during game day, these discounts make it easier and more affordable to enjoy the game-day experience. With comfortable accommodations just minutes away from Jack Trice Stadium, you can focus on cheering on the Cyclones without worrying about long drives or finding a place to rest.



**The Gateway Hotel standard two-night stay requirement is waived for members!**

Lodging is available for Friday & Saturday nights and you can reserve one room per active member of the Cyclone Gridiron Club. Simply verify your membership upon check-in with your membership card and photo ID.

2100 Green Hills Drive  
Ames, IA 50014  
**(515) 313-4200**

*Temporary Number due to technical difficulties*

Be sure to take advantage of this exclusive member benefit and book your stay early — spots fill up fast! Enjoy The Iowa Stater Restaurant and a dip in the pool. **Call the Gateway Hotel front desk at (515) 292-8600 today!**

## 2025 Home Football Schedule - Gateway Hotel Room Availability

September 6	Iowa	Friday & Saturday - Limited availability
September 27	Arizona	<b>SOLD OUT</b> both nights.
October 25	BYU (Homecoming)	<b>SOLD OUT</b> both nights.
November 1	Arizona State	Friday & Saturday - Rooms available
November 22	Kansas	Friday - <b>SOLD OUT</b> , Saturday - Rooms available

Room availability  
not guaranteed.  
**Call today!**

# A Legacy of Loyalty: Wintersteen Reflects on Iowa State Football and Fan Culture

By Lynn Marr Moore, Cyclone Gridiron Club Writer

Among the 61,500 Cyclone fans who pack Jack Trice Stadium every fall, one often stands out in the crowd. Iowa State University President Wendy Wintersteen, who will retire in January, has cheered on the Cyclones for more than four decades.

"I have always been a fan of Cyclone Athletics since I began my career at Iowa State as an extension field specialist more than 40 years ago. My husband, Robert, and I enjoy cheering on our student-athletes and seeing the joy they bring to so many Cyclone fans."

Wintersteen added that she is always impressed with how the student-athletes balance their academic and athletic responsibilities and represent Iowa State in a way that their fans can be proud of. Their commitment along with their high expectations have made Wintersteen a loyal fan.

"Regardless of the outcome, I'll always be there cheering on our Cyclones," she said. "Every season has ups and downs, but at the end of the day I believe in our team."

In recent years, the football team has introduced new uniforms in a variety of colors. While many fans have strong opinions, Wintersteen said she and Jamie Pollard are supportive.

"While we embrace cardinal and gold as our official school colors, Jamie Pollard and I support Coach Campbell and the players' decisions regarding uniform choices. Regardless of the color, I want our student-athletes to be proud to wear an Iowa State University uniform."

Watching the games can be exciting down to the last few seconds. Wintersteen said that although she does not have a favorite position to watch, she is impressed with the strength and skill it takes to play at any position.

When asked why she feels that ISU has some of the best coaches and athletes in the nation she said that she sees two things that draw both coaches and athletes to Iowa State.

"First, it is our culture. The spirit of innovation and collaboration is a part of everything we do at Iowa State. Again, I give credit to Jamie Pollard for his leadership in building a culture of success within the athletic department, and to all our coaches for embracing 'the Iowa State Way' – hard work and a can-do spirit. Over the past 20 years, Iowa State has celebrated all-time program bests academically and athletically. Investment in new and update facilities and an innovative vision for CyTown also are vital to maintaining that strong culture."



President Wendy Wintersteen and Athletic Director Jamie Pollard celebrate a Cyclone victory in Dublin.

*"Wintersteen" continued on the following page.*

## CYCLONE GRIDIRON CLUB 2025 BIG RAFFLE



*Take this opportunity to support  
your Cyclone Football team!*

**Raffle tickets are only \$100 each  
for a 1 in 20 chance of winning.**

**Drawing on  
November 22**



**15 Prizes to be Awarded!**

- 1 winner** of \$2,000
- 2 winners** - \$1,000 each
- 2 winners** - \$750 each
- 4 winners** - \$500 each
- 6 winners** - \$250 each

# Official Gridiron Club Members Only Gamewatch Event

**Saturday, November 8, 2025 - Mark your calendar!**

The Cyclone Gridiron Club will host a Game Day Watch Party for the **ISU versus TCU football game** on Saturday, November 8. The event will be held in the **Sukub End Zone Club** overlooking "The Jack"!



Don't miss this opportunity to cheer on your Cyclones with fellow Cyclone Gridiron Club members in this amazing facility.

The event is open to Gridiron Club members only. New members who join by November 1, 2025, can attend the event and secure their 2026 membership. **Spread the news and bring your friends!**

**Watch [cyclonegridironclub.com/events](http://cyclonegridironclub.com/events) for full details after game time details are available!**



# Cyclones

## A Legacy of Loyalty: Wintersteen... (continued from page 3)

"Sweet Caroline" is a very special song that is sung many times at Jack Trice Stadium. Wintersteen said that it is similar to hearing "The Bells of Iowa State" being sung at each game. Yes, it makes you smile at the joy it brings after a Cyclone victory. It is hard to describe the energy in the stadium during "Sweet Caroline," you just have to experience it. It is "so good, so good, so good" to have those ISU memories.

President Wintersteen shared that one of her most memorable memories coming out of Iowa State football would be, watching the defense stay strong during the second half of the Pop Tarts Bowl game was inspiring.

"In particular in Miami's final drive," she explains. "I felt so proud of Coach Campbell and Heacock, Rocco and our entire team for seizing the victory. One other time, during the Fiesta Bowl, Brock and the team were on fire- it felt magical to see it unfold."

Her final memory she will always remember that of our fans celebrating as the Cyclone Marching Band plays "The Bells of Iowa State" following a victory in Jack Trice Stadium. "You can't beat that feeling," she concluded.

President Wintersteen is concluding her final year at Iowa State. She has been admired by all and has proven herself to be an amazing leader and representative of Iowa State University. She will be missed in everyday life at Iowa State, but I am quite sure she and her husband will be on sidelines cheering the Cyclones on.

"And second, it is our fans. We are fortunate to have such a passionate fan base. At every athletics event, our fans demonstrate their loyalty, pride, and excitement," she added.

Discussing the Cyclone head coach Matt Campbell, Wintersteen said that from day one, she witnessed Coach Campbell's passion and desire to build something special at Iowa State.



"When I met his wife Erica and some family members at the 2017 Liberty Bowl, I felt so impressed by their recognition of the need for both academic and athletic excellence and preparing these young men for a successful future. At that moment I knew Iowa State had won the coaching jackpot – we had a coach that everyone could get behind and support! I feel so thankful that the Ames community and our fans have given him some space to raise a family, be a dad and a husband, as well as a coach. Matt and Erica are simply amazing."

# Successful Gridiron Club Golf Outing raises over \$100k for Cyclone Football!

The annual **Mike Lacey Cyclone Gridiron Golf Classic and Banquet Outing** was held at beautiful **Talons Golf** in Ankeny on Thursday, July 10. Over 120 members participated in the golf tournament and more joined us for the evening program, dinner, and auction. Head coach Matt Campbell provided an exclusive summer update on the team and their preparations for Ireland. Special thanks to course sponsors Dennis and Susan Albaugh.

## Thank you to our Primary Sponsors!

Golf Lunch - **Chick-Fil-A of Ames**

Social Hour - **Top Level Suites**

Evening Dinner - **Absolute Group**

Evening Dinner - **Iowa Outlaws BBQ**

### Premium Golf Sponsors:

**Chartered Financial Services, Henning Companies,**

**HRTLND Companies, Best Veterinary Solutions**



[Click above for a special message!](#)

## Your Iowa State Cyclone Football Coaches

By Lynn Marr Moore, Cyclone Gridiron Club Writer

*"In the realm of football, where passion collides with strategy and athleticism, the role of the coach stands as a pillar of guidance, vision, and leadership. Football coaches are not merely instructors but also mentors, motivators, and primary planners, charged with nurturing talent, forging unity, and steering their teams toward glory. To the uninitiated, the coach may seem a figure on the sidelines, barking orders or gesturing with intensity. Yet, beneath that surface lies a world of complexity, dedication, and profound influence that shapes the trajectory of players and squads alike."* **Author Unknown**

The Iowa State football team has many different leaders. Coaches are the team's architects. The assistant coaches are the supporters of the head coach. They specialize in specific aspects of the game. The coaching staff includes head coach Matt Campbell, who leads and sets the overall direction, along with assistant coaches supporting the Cyclone football players.

- **Jon Heacock** is in his 10th season as defensive coordinator.
- **Taylor Mouser** is in his 10th season - his second as offensive coordinator and his fifth coaching the tight ends.
- **Deon Broomfield** is in his fifth season coaching the safeties and added passing game coordinator in 2023.
- **Ryan Clanton** is in his third year as offensive line coach. In 2024, he added running game coordinator to his duties.
- **Jake Landry** is in his first season as running back coach.
- **Colby Kratch** served as a grad assistant from 2017-2022 before returning as linebackers coach in 2024.
- **Noah Pauley** is in his third season coaching the wide receivers. In 2024 he became the passing game coordinator.
- **Hank Poteat** is in his third year as cornerbacks coach.
- **Eli Rasheed** is in his 10th year as defensive line coach.
- **Jake Waters** is in his second year as quarterbacks coach.

If you get the chance to meet these coaches, be sure to thank them for their service. **Go Cyclones!**



## Tradition since 2014... Honoring Coach Bray

Iowa State redshirt senior **Tamatoa McDonough** will wear No. 58 in honor and remembrance of former assistant coach Curtis Bray.

The tradition of a player switching to No. 58 dates back to the 2014 season as an honor to Bray, who passed away that year from a pulmonary embolism. Bray's presence is still felt inside the Bergstrom Football Complex and each season a Cyclone defensive lineman is selected to wear the number he wore during his outstanding career at Pittsburgh from 1988-92. Bray was on the Cyclone coaching staff for five seasons (2009-13).

McDonough, an Asheville, North Carolina native, is in his first season with the program after transferring from Yale following his graduation.

For the fourth year, the **Curtis Bray Memorial Scholarship** will be awarded to a student on campus. This year's recipient is Amanda Kregel, a business analytics major from Springfield, Illinois.



## Helmet Cart Returns!

A staple at Iowa State football games in the 1980s and early 1990s, the helmet cart brought a wave of nostalgia for many Cyclone fans during the South Dakota game. Thanks to a partnership with the Iowa Farm Bureau, the beloved helmet cart is back!

# Conference Weekly Awards



*Click the photos for game highlights including Konrardy's record setting 63-yard field goal!*



# The More You Know...

By Lynn Marr Moore, Cyclone Gridiron Club Writer

## Kid Captain Program

At Iowa State football games, Kid Captains are chosen through a program that partners with Blank Children's Hospital. The program selects pediatric patients who are current or former patients of the hospital. A committee at the hospital reviews nominations, considering factors like the child's relationship with the hospital and a parent-written explanation of why their child would be a good choice. The chosen Kid Captains get to participate in pre-game activities, including accompanying the team captains for the coin toss and receiving game tickets and a jersey.



Blank Children's  
Hospital  
UnityPoint Health

**Partnership:** The Kid Captain program is a collaboration between Iowa State Athletics and Blank Children's Hospital.

**Selection Process:** A committee at Blank Children's Hospital reviews nominations for Kid Captains.

**Eligibility:** The child must be a current or former patient of the hospital, and the program typically considers those aged 4-17.

**Nomination:** Parents or guardians can submit a letter explaining why their child would be a good choice for Kid Captain.

**Involvement:** Participates in pre-game activities including joining the team captains at midfield for the coin toss.

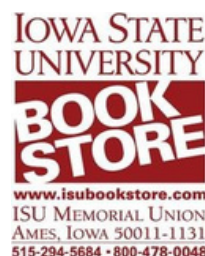
**Perks:** Kid Captains receive pre-game field passes, a jersey, and game tickets for their family.

## Military Hero of the Game

The Military Hero of the Game program aims to honor individuals who have made a positive impact on the community.

Do you know someone that deserves to be recognized as Iowa State University's Military Hero of the Game at a football game? It is easy. Just go to the Iowa State Athletics' website and fill out the [nomination form](#).

The form is easy to complete. Basic information is needed such as your name as the nominating person, your address, email, phone number, and zip code. The form also needs the nominating person to fill in the nominee's name, address, the branch of service he or she served in, and you complete a section describing your Military Hero and submit the form online.



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### Military Hero of the Game Sponsors

## GAME DAY EXPERIENCE OPPORTUNITY

You and your closest friends can experience the ultimate Iowa State Cyclone Game Day Experience by riding in on the ISU Firetruck sponsored by the Cyclone Gridiron Club!

- Have you ever wanted to ride on the Firetruck that leads the team to the Spirt Walk?
- Wouldn't it be a blast to jump on the Firetruck as a part of the parade?
- How about taking over as Captain and running the siren?



The Cyclone Gridiron Club will be offering auction packages throughout the season that include premier seating on the Firetruck for adults and children as well as exclusive seats in the Sukup End Zone Club!

Be on the lookout for auction item offerings so you can create your own special Cyclone memory!

### Punts for a Purpose

Student. Athlete. Hunger fighter.  
Help Tyler Perkins raise money to fight hunger in Iowa.  
Together, we can make a difference!

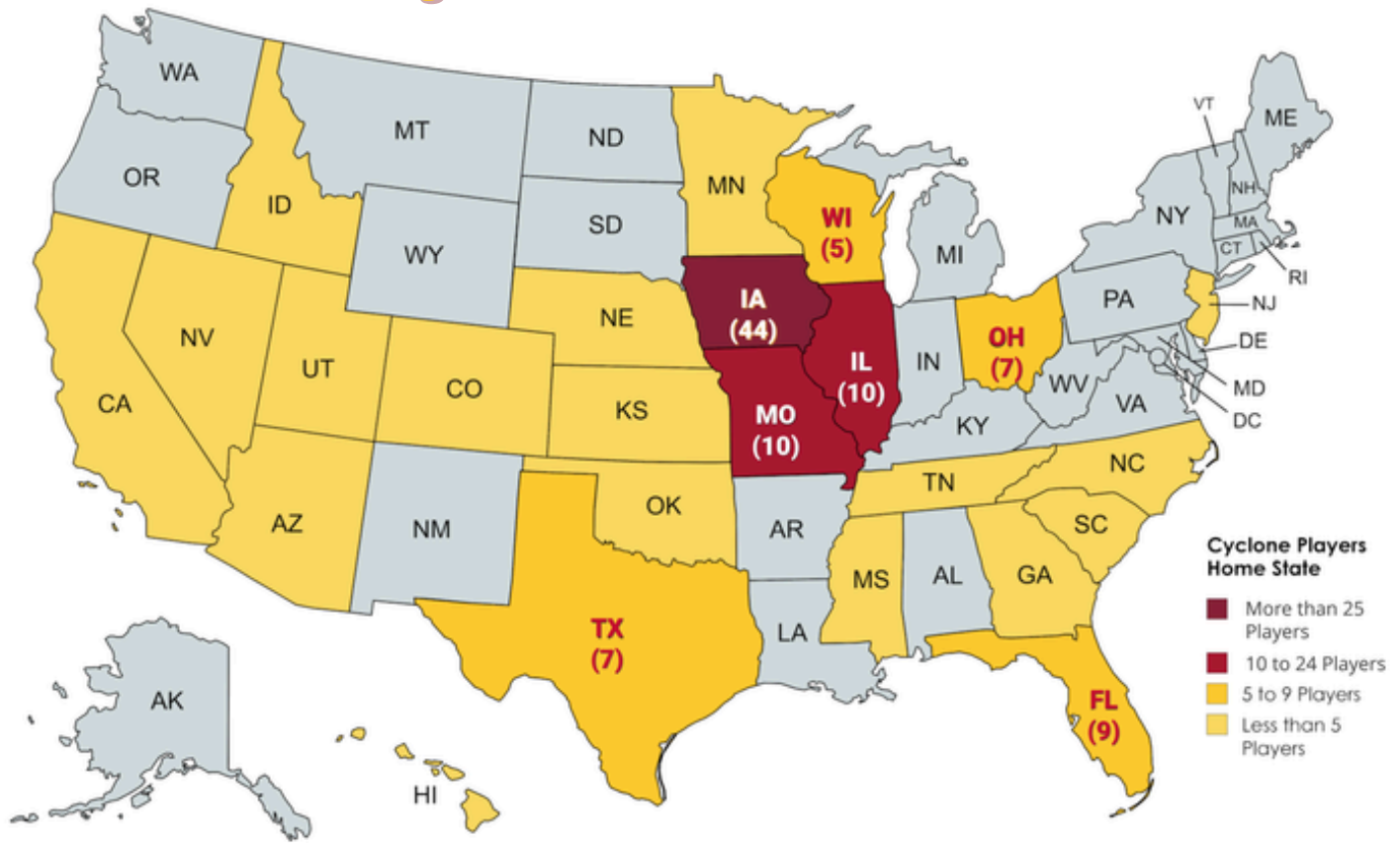
**\$1,336** raised of **\$5,000** goal

Cyclone Punter Tyler Perkins is turning punts into impact. The senior punter is donating \$2 for every yard he averages in a game throughout the season – pledging donations to help Iowans facing food insecurity. Tyler has teamed up with [Food Bank of Iowa](#) to fight hunger across the state – one kick at a time.

Join Tyler to help turn his athletic performance into powerful change for Iowans facing hunger.



# CYCLONE ROSTER ON THE MAP: *Finding Talent Across the Nation*



## CYCLONE PLAYERS ON PRESEASON WATCH LISTS

Source: [Big 12](#)



**Rocco Becht, QB**

- Maxwell Award - Outstanding offensive player
- Davey O'Brien Award - Top quarterback
- Manning Award - Best quarterback
- Allstate Wuerffel Trophy - Academic, athletic and community excellence
- Johnny Unitas Golden Arm Award - Top senior or upperclassman QB



**Abu Sama III, RB**

- Doak Walker Award - Top running back

**Carson Hanson, RB**



**Domonique Orange, DL**

*Preseason All-Big 12 Team*

- Outland Trophy - Standout interior lineman
- Chuck Bednarik Award - Best defensive player



**Jontez Williams, CB**

*Preseason All-Big 12 Team*

- Jim Thorpe Award - Best defensive back
- Chuck Bednarik Award - Best defensive player
- Bronko Nagurski Trophy - Best defensive player



**Jeremiah Cooper, S**

*Preseason All-Big 12 Team*

- Jim Thorpe Award - Best defensive back
- Bronko Nagurski Trophy - Best defensive player



**Gabe Burkle, TE**

Mackey Award - Top TE



**Kyle Konrardy, K**

Lou Groza Award - Top kicker



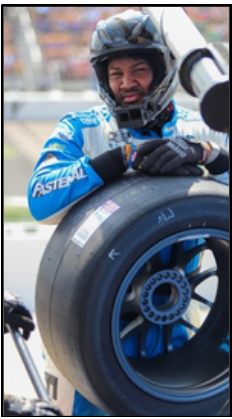
**Dylan Barrett, C**

Rimington Trophy - Top center



**Drew Clausen, OL**

Mannely Award - Best long snapper



## Where are they now? JaQuan Bailey

By Jared Larson

**NEWTON** — JaQuan Bailey helped build a winning culture at Iowa State. Now, he's part of another tight-knit, high-performing team, this time trading jerseys and shoulder pads for fire suits and tires.

The former Cyclone defensive end – still Iowa State's all-time leader in tackles for loss (44.5) and second in sacks (25.5) – is now a full-time tire carrier for RFK Racing's No. 17 NASCAR Cup Series team.

Bailey speaks with deep pride about his pit crew teammates – many of whom have championship rings and Daytona 500 wins – and credits his time under Head Coach Matt Campbell at Iowa State for preparing him for the grind, the pressure and the brotherhood of NASCAR. Whether on the field in Ames or on pit road nationwide, Bailey thrives in the heart of a team built on trust, toughness and belief.

To read the rest of this story, visit Jared Larson's substack located [here](#).

## Penalty Flag! New rules for 2025 Season

Did you turn to your friend while watching the K-State game and ask why was that called a penalty? ISU LB Cael Brezina was involved in two such situations where new rules for 2025 came into play against Kansas State (examples below). See the complete descriptions and other new rule changes [here](#).

### Team Pre-Snap Movement:

*(Example: 9:45 left in the 2nd vs K-State, ISU penalty for delay of game).*

Any defensive team player within one yard of the line of scrimmage (stationary or not) may not make quick and abrupt or exaggerated actions that simulate action at the snap and are not part of normal defensive player movement in an obvious attempt to make the offense foul. The offense will be held to the same standard.

### Feigning Injuries:

*(Example: 9:06 left in the 4th vs K-State, ISU charged a timeout).*

To combat the practice of feigning injuries, the rules committee passed a rule that if a player presents as injured after the ball is spotted by officials, that team will be charged a Team Timeout or a delay penalty if all timeouts have been used.

### Disconcerting Signals:

No player shall use words or signals that disconcert opponents when they are preparing to put the ball in play. No player may call defensive signals that simulate the sound or cadence of, or otherwise interfere with, offensive starting signals. New for 2025, the terms "move" and "stem" are reserved for defensive cadence and may not be used by the offense. The offense may use a "clap" as a starting signal and this signal may not be used by the defense.

### Instant Replay – Referee Announcement:

"Confirmed" and "Stands" is being replaced by "Upheld" in the Referee announcement after the review process determines that the ruling on the field will not be overturned.

### Defenseless Players:

A player attempting to recover a lost ball is added to the list of defenseless players.

### Automatic Unsportsmanlike Conduct Fouls:

All forms of gun violence are not permitted in college football and simulating the firing of a weapon is an automatic unsportsmanlike foul. Added to the rule in 2025, if a player brandishes a weapon, it is considered an unsportsmanlike act.



*Thank you for reading!*

By Marc S. Mores,  
CGC Newsletter Editor

2025 FOOTBALL

# SHIRTS ON SALE NOW

SHOP CYCLONE GRIDIRON GEAR NOW!

# I STATE

GRIDIRON CLUB

VISIT OUR NEW STORE

IOWA STATE FOOTBALL

## 2025 SCHEDULE

SEPT. 25	KANSAS STATE	OCT. 11	AT COLORADO
SEPT. 29	SOUTH DAKOTA	OCT. 25	BYU
SEPT. 6	IOWA	NOV. 1	ARIZONA STATE
SEPT. 13	AT ARIZONA STATE	NOV. 8	AT TCU
SEPT. 27	ARIZONA	NOV. 22	KANSAS
OCT. 4	AT CONCORDIA	NOV. 29	AT OKLAHOMA STATE

## Iowa State Football Schedule Posters Now Available!

Pick one up for free at the Jacobsen Building.